



Bachelor's Degree in
**Business Administration with a
Minor in Management Information
Systems**



Licensed by the Commission
for Independent Education,
Florida Department of
Education

CLASSES
100%
ONLINE
or **HYBRID**



We are the university that will lead you to grow without limits. We are located in the State of Florida, United States, we offer high-quality education and academic rigor, which will allow you to access better job opportunities with a degree of great value and prestige. Our programs are taught in Spanish and English, so there are no barriers to benefit from an education that will give you the tools that will take you to the highest professional level.

■ MISSION

We are committed to building the society of the future by training leaders who reflect our principles and values and spread our philosophy of ethics and respect. We are a university that through technological advances wants to promote education and achieve a research community that transcends geographical barriers. Our goal is to be an example of quality and service not only with our students, but with the entire university community. We want to be agents of change in society and build a better world.

■ VISION

We will be the impetus to create an innovative educational system that provides accessible educational pathways for the purpose of preparing students to be productive citizens with a global curriculum.

ADVANTAGES OF STUDYING AT MBTU

- Opportunity to interact with colleagues from different parts of the world
- Facilitates job placement in the United States and globally
- American Degree
- Transfer of credits (prior review)
- 100% Online Classes and Hybrid Modality
- Flexible Schedule





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Duration of the program:

2 years and 8 months

Professional profile:

Students learn to recognize and analyze business problems and opportunities, propose solutions based on information systems for decision making, implement systems development methodologies, as well as participating and leading the management of projects or businesses.

Graduation profile:

This program is focused and designed for graduates to implement the best practices in cybersecurity of data and databases, keeping company information and files safe.

Possible jobs:

In companies in the areas of administration and sales, as a business advisor, financial analyst, market research analyst, human resources specialist, marketing administrator, logistics manager, entrepreneurship manager, etc.

Beneficios:

Students learn to implement efficient risk management, as well as an in-depth analysis of the organization´s file management systems.

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Course Number	Title	Credit Hours
General Education Requirements		30
MAT106	Introduction to Calculus	3
MAT104	Introduction to statistics	3
HUM101	History of Art	3
ENG101	English Composition	3
HUM201	Intercultural Communication	3
ENG103	Oral and written communications abilities	3
BSC101	General Biology	3
SOS101	Western Civilizations	3
SOS103	Equality & Inequality	3
ENV102	Environmental Sciences	3
Professional Courses		90
CIS301	Introduction to Information Systems	3
MAT301	Statistics for Business and Economics	3
BUS302	Business Innovation Management	3
BUS304	Business Process Analysis	3
BUS401	Integrated Business Applications (Pre-req: BUS304)	3
APS301	Analysis and design of Systems	3
CIS303	Management of relational databases	3
BUS402	Business Data Management	3
MAN401	Management information security	3
MAN402	Management support systems (Pre-req: APS301)	3
PJM401	Project management	3
OML401	Organization and management	3
OPM301	Operation management	3
MAN404	Strategic Management	3
ETH301	Professional ethics	3
APS303	Design and innovation of digital business	3
ACC400	Accounting for planning and control	3
CMP300	Introduction to Information Technology	3
LES301	Legal environment of Business	3
MAT320	Computational mathematics	3
CIS400	IT Engineering	3
ACC401	Cost analysis and applications	3
MAT400	Discrete mathematics	3
FIN301	Financial markets	3
BUS430	Foreign trade	3
FIN401	Investments	3
OML300	International organizations	3
MKM101	Principles of Marketing	3
MKM300	Marketing communications (Pre-req: MKM101)	3
MKM320	Marketing and Society (Pre-req: MKM101)	3
TOTAL:		120



Contact us

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