



# Master in **Business Administration**



Licensed by the Commission  
for Independent Education,  
Florida Department of  
Education

CLASSES  
**100%**  
**ONLINE**  
or **HYBRID**



We are the university that will lead you to grow without limits. We are located in the State of Florida, United States, we offer high-quality education and academic rigor, which will allow you to access better job opportunities with a degree of great value and prestige. Our programs are taught in Spanish and English, so there are no barriers to benefit from an education that will give you the tools that will take you to the highest professional level.

### ■ MISSION

We are committed to building the society of the future by training leaders who reflect our principles and values and spread our philosophy of ethics and respect. We are a university that through technological advances wants to promote education and achieve a research community that transcends geographical barriers. Our goal is to be an example of quality and service not only with our students, but with the entire university community. We want to be agents of change in society and build a better world.

### ■ VISION

We will be the impetus to create an innovative educational system that provides accessible educational pathways for the purpose of preparing students to be productive citizens with a global curriculum.

## ADVANTAGES OF STUDYING AT MBTU

- Opportunity to interact with colleagues from different parts of the world
- Facilitates job placement in the United States and globally
- American Degree
- Transfer of credits (prior review)
- 100% Online Classes and Hybrid Modality
- Flexible Schedule





# Master in **Business Administration**

## **Duration of the program:**

1 year and 4 months

## **Professional profile:**

Students learn to recognize and analyze business problems and opportunities, propose solutions based on information systems for decision-making, apply systems development methodologies, as well as participate and lead in project or business management.

## **Graduation profile:**

This program is structured to train experts with the knowledge, skills and abilities in the creation and efficient management of public and private organizations. Participants will have an entrepreneurial and innovative vision with ethical and socially responsible leadership, capable of satisfying all the needs of organizations, efficiently using the most sophisticated tools and techniques.

## **Possible jobs:**

In companies in the areas of administration and sales, as a business advisor, financial analyst, market research analyst, human resources specialist, marketing administrator, logistics manager, entrepreneurship manager, etc.

## **Benefits:**

This program offers a good understanding of basic economic principles, how markets are affected by world events, and how to assess the financial health of a company. This can help in making better informed investment decisions.

# Master in Business Administration

Course Number	Course Title	Credit Hours
<b>CORE COURSES</b>		<b>24</b>
MAN571	Fundamental theory of organization	3
MAT501	Quantitative Methods for Business	3
MKM531	Marketing management	3
BUS520	Project evaluation and risk analysis	3
ACC514	Accounting Management	3
FIN563	Finance management I	3
HRM675	Strategic management of human talent	3
MAN530	Transformational leadership	3
<b>CONCENTRATION COURSES</b>		
<b>MANAGEMENT</b>		<b>12</b>
HRM401	Policy and strategy in global competition	3
FIN573	Finance Management II (Pre-req: FIN563)	3
HRM536	Management and organizations	3
ETH301	Professional Ethics	3
<b>CAPSTONE</b>		<b>3</b>
MHR600	Capstone	3
<b>TOTAL:</b>		<b>39</b>



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## Contact us

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